

Interview Guide for the Assessment of the Transferability of Social Innovation Projects

Participant: Project Coordinator (L3) or designated representative

Interviewer:

Date:

1. Welcome and General Context of the Project

Hello [Name of the Coordinator], thank you very much for your time and willingness to participate in this conversation. My name is [Your Name], and I am part of the University of Huelva. We are conducting an analysis of social innovation projects funded or supported through the *Call for Research and Innovation Grants in Social Services* issued by the *Regional Ministry of Social Inclusion, Youth, Families and Equality – L3*, including your project: [Project Name].

The aim of this interview is to gain a deeper understanding of your experience, the project's main achievements, and the factors that may facilitate, or hinder, the transferability and applicability of its results, methodologies, or model to other contexts. The conversation will remain confidential, and all information will be used exclusively for research purposes.

Do you agree to have the conversation recorded to facilitate transcription? Do you have any questions before we begin?

Let us begin by focusing on the project [*Project Name*], which was submitted to the [*Call Name*].

- What motivated the creation of this project, and what specific social issue did it aim to address?
- What was the main objective, and which groups or populations was the project primarily directed toward?
- Over what period was the project implemented?

1. Intervention Model

We would now like to explore how the project functioned in practice.

- Could you describe, in general terms, how the project operated?

- Did your team develop any innovative methodology, process, or tool? If so, what did it consist of?
- Is this methodology documented in any manual or hosted on a platform? If yes, is it accessible and comprehensible for external users?
- Has this methodology been applied or adapted in other projects or contexts?

Regarding collaboration:

- With which actors did you collaborate (e.g., NGOs, local government, private companies, universities, organized communities), and what roles did each play?
- How would you describe the collaborative dynamic? Which aspects worked effectively, and what challenges emerged?
- Were any formal agreements or coordination mechanisms established that are still in place today?

2. Impact and Results

Let us now turn to the project's impact.

- What significant changes did the project bring about among participants and within the wider community (e.g., local services, environment, community relations)?
- Could you provide specific examples of these impacts, including any unexpected outcomes, either positive or negative?
- Did the project generate any tangible “products” (e.g., tools, methodologies, materials, websites)? What has been their usefulness or relevance?
- From an external perspective, do you consider that the project's results are clear, comprehensible, and easy to communicate?

Regarding monitoring and evaluation:

- Did you have baseline data available (e.g., from the proposal stage) to compare the results obtained?
- How were the achieved changes measured? Were key indicators established for this purpose?

3. Flexibility and Adaptation

Every context presents its own particularities. Let us discuss your project's adaptability.

- During implementation, were there any deviations from the original plan? If so, how were these managed, and what lessons emerged from the process?
- Do you believe the project, or any of its components, can be adapted to other contexts? Which elements could be most easily transferred?
- Considering potential replication, if the project were implemented elsewhere, which elements should remain unchanged, which could be adjusted, and what contextual factors (cultural, economic, legal) should be taken into account?

4. Scalability and Sustainability

- Finally, has the project, or any of its components, expanded or been sustained over time? Which factors have contributed to this?
- Although the project was externally funded, has your organization implemented any strategies to ensure its long-term sustainability (e.g., income generation, volunteer engagement, institutional or community integration)?

5. Summary and Closing

We have covered many important aspects. To conclude:

- If you had to highlight three strengths and three challenges regarding the project's transferability, what would they be?
- What recommendations would you offer to an organization seeking to implement a similar initiative in a different context?
- Is there any other relevant aspect of the project, or of its transferability potential, that you consider important and that we have not discussed?

Excellent. Thank you once again for your time, openness, and the valuable insights you have shared. Your contribution has been extremely helpful for our analysis. We will stay in touch in case any follow-up questions arise or to share the next steps of the research.